



### **Beer for People, People for Beer!**

Thanks to the enthusiasm and commitment of our families, friends, and clients we managed to grow Oedipus Brewing to what it is today. Now is the time to take the next step and start the crowd funding campaign to open a brewpub, our own small brewery, bar, and tasting room. Through this campaign we hope to convince a growing and loyal group of fans of our mission and plans. We will offer donors a proper return on investment of 15% over three years, plus additional compensation in the form of beer, friendship and eternal gratitude.



### **We are Oedipus Brewing**

Two and a half years ago, we (Alex, Paul, Rick, and Sander) decided to brew beer together. Our goal was simply to craft flavorful beers that differ from the status quo. We learned to brew in the kitchen in two large pots, and in no time Sander's apartment was filled with crates of beer, refrigerators and all manner of brewing equipment. We started combining flavors that were largely unavailable in pubs and shops and when finally we made more beer than we could drink ourselves, we began to share our beer with the world.

Since then, we have grown into a small brewery that supplies beer to a rapidly growing number of bars, restaurants and liquor stores in the Netherlands. At the moment we produce 3000 litres of beer per month, which is good for a turnover of € 12.000,-.

All our beers have a distinct taste, are fun, and thought provoking. Perhaps you've tasted one:



Oedipus beers are becoming increasingly available at bars, restaurants, and shops in Amsterdam, Den Haag, Utrecht, Haarlem, Noordwijk, and Rotterdam.

Due to our combined 16 years experience in the world of specialty beers we have been able to build a large network of breweries and professionals in the Dutch and international beer industry.

One of the places where we meet with the international beer industry is at beer festivals such as CBC in Copenhagen, Borefts Beer Festival in Bodegraven, or The Oregon Brewers Festival in Portland, where the 'crème de la crème' of the international beer scene comes together to share its most beautiful creations together. A month ago a dream of ours came true when we were invited to present our beers at this festival in Portland, Oregon. It is an indescribable honour to be able to pour our beer alongside our heroes upcoming July (2014).



### **The brewpub**

We are proud of what we have achieved so far, but we are ready for the next step: starting a brewery and tasting room, or a Brewpub. We have found the perfect space on Westerdokseiland in Amsterdam, where we can realize our dream. It is within walking distance from Central Station, on the edge of the Jordaan neighborhood and the famous city centre. Since October we've been using this space as a beer storage and temporary office, but we are keen to open the Brewpub and get on with our brewing.

### **The total beer experience**

Our beers are best enjoyed in an environment where social interaction, friends, food and music come together naturally. Beer is the unifying element of joy and laughter; an atmosphere that we have managed to create successfully by hosting a bar at festivals like All We Want, Kimchi Farm Festival, Food Film Festival, Roest Warehouse Weekender, Shoeless, Magneet Festival and even Mystery Land. The total beer experience has become an important part of our mission. It gives us the opportunity to introduce the most diverse possible group of people to good beer.

### **Innovative beers**

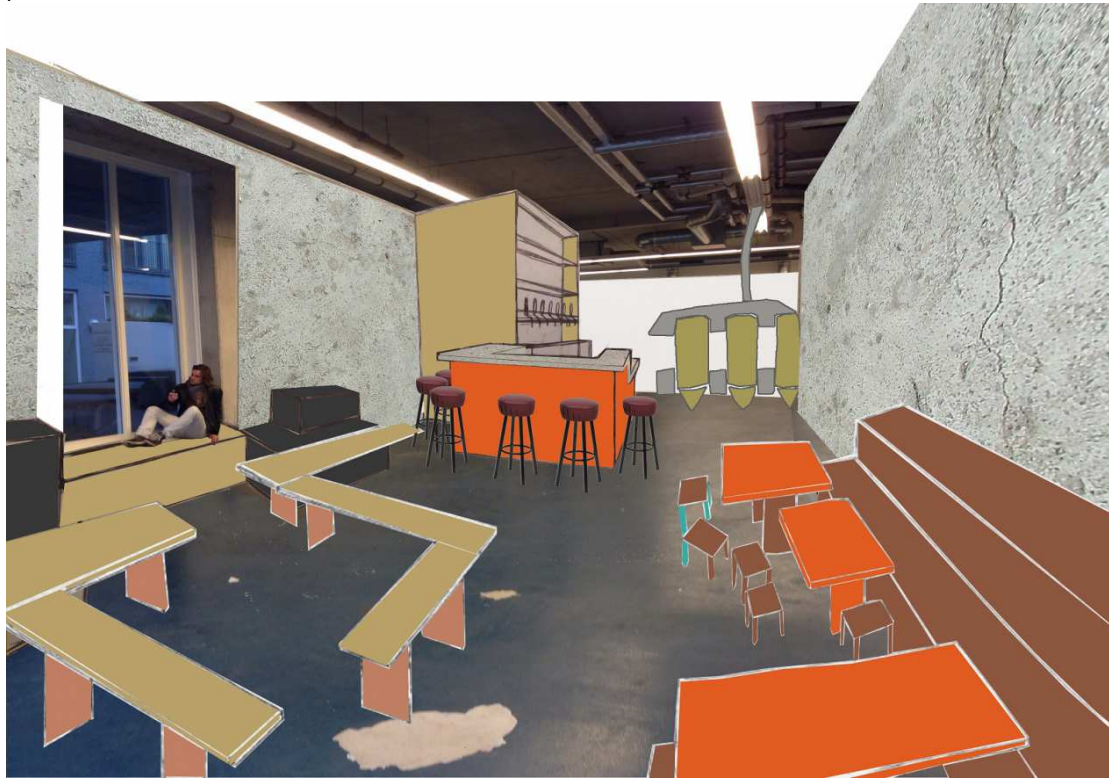
Good beer cannot be defined by one single beer. When people say that they do not like beer, we are eager to take up the challenge to find a suitable beer for them. We can provide a tasty beer for anyone and for any occasion. Beer is infinitely diverse in flavor and intensity and at our Brewpub we plan on hosting a continuously rotating selection of beers. In addition to beers from our standard range, we would like to create a beer of the week to diversify our selection and embrace experiments in brewing. We focus producing beers for anyone who is open to new flavors, whether they're a novice beer drinker or a 'beer-nerd'. We look forward to get to know each beer drinker's preferences and be able to select a beer that will suit each individual.

### **Locally produced and honest food**

At the Brewpub it will be important to be able to pair our beer with high quality and honest food. To this end we will work with creative guest chefs and caterers from our network; chefs that are as passionate as we are about flavor and different tastes and who will provide us with a changing menu.



We are not opening up a restaurant, but our guests can expect good snacks or dishes and unique combinations prepared with seasonal and local products.



### **Inspiring Programming**

In the Brewpub we will program workshops, lectures, exhibitions, and live music with which we hope to facilitate the interaction between guests, artists, experts and ourselves. The Brewpub should function as a location where people come together to enjoy and share experiences. When visiting the Oedipus Brewpub you get more than just good beer.

### **Financing Needs**

To realise the Oedipus Brewpub, a total budget of €200 000, is required. Of this total budget, we have financed the first half with our own funds and the help of a small group of investors. With the help of CrowdAboutNow we would like to collect the remaining € 100 000.

This budget will finance a limited renovation of the premises, the purchase of brewing equipment, a small inventory, beer and some working capital.

Renovation of the premises

- Construction of additional WCs
- Brewery plumbing and drainage infrastructure

Brewing System

- A 500 litre capacity brewing plant
- Fermentation Tanks
- Wooden barrels for fermentation and aging
- Other brewing supplies

## Inventory

- Bar
- Kitchen
- Cold room
- Furniture
- Lighting

With just € 50 000 we can go quite far in our realisation which is why this is the minimal target. Should we collect extra funds beyond this target, we will invest them in additional fermentation capacity to be able to brew larger amounts and a greater diversity of beer.

For those interested, we have both a detailed investment plan and cost projection summary available. Please contact us for more information.

## **Yield**

Asides from the 15% return on your investment over three years, we offer additional rewards in the form of beer, merchandise, shared knowledge and eternal friendship. Look to our 'rewards' page to see how we will reward your investment.

## **Life is more than beer**

Ultimate happiness arises when all the ingredients come together just right. For us good beer has always been a unifying element.

We believe that the Brewpub can provide a new experience in terms of offering new flavors that encourage connection, companionship, trying things together, and the enjoyment of good food. This is how we would like to start and we hope that with your investment we may soon welcome and entertain you regularly and for many years in the Oedipus Brewpub.